



February 11, 2008  
Chairman Kevin Martin  
Commissioner Michael Copps  
Commissioner Jonathan Adelstein  
Commissioner Deborah Taylor Tate  
Commissioner Robert McDowell  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Re: WC Docket No. 07-52

Dear FCC Chairman and Commissioners:

On behalf of the nation's largest bi-partisan women's business group, Women Impacting Public Policy (WIPP), I write to you today to thank you for the Commission's in-depth review of broadband service, accessibility, and network management. As we have communicated to the Commission in previous filings, small business owners welcome a policy that encourages technological innovation and competition and enables them to take advantage of new programs and services.

We are pleased that the FCC recognizes the importance of supporting the development of new communications technologies that will help businesses to compete successfully. As entrepreneurs, we believe facilitating competition in telecommunications will foster continued innovation as well as new pricing options that will enable businesses to take advantage of new information technologies to enhance productivity, expand operations and create new jobs.

With this in mind we write you today in support of policies that provide American businesses with a range of broadband options from service providers who compete to deliver superior network services that are customized to meet customer needs. We believe that WIPP's members and all American businesses will be best served by "smarter" networks that are managed in a way to reduce spam and viruses, while also keeping data moving even in periods of peak traffic.

While we believe smart network management will benefit businesses and consumers alike, we also insist on appropriate disclosures of network management practices to facilitate informed choices by customers.

Disclosure on network management practices by providers, as it relates to our experience and use of the network, can ensure that our small business owners have the requisite information to pick the services that best meet their needs based on such criteria as – speed, service, affordability, and any limitations on bandwidth consumption. We believe such types of disclosure on any form of usage limitation are completely consistent with the Commission's principles under the Broadband Policy Statement. Businesses users and consumers alike deserve information about any practices that might affect their personal experience.

Decisions about broadband policy should seek to maintain network efficiency by allowing the intelligent use of technology to maximize capacity, deal with increased and heavy traffic, meet the varying requirements of a wide range of Internet services and applications, ensure privacy and protect consumers from viruses.

We support the Commission's effort to address these issues and we look forward to policies that will help Americans benefit from broadband access in a competitive market that takes advantage of technology to deliver "smart" networks.

Sincerely,

Barbara Kasoff, President and CEO  
Women Impacting Public Policy

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